

BIDWISE BUREAU

Proof Pack

Demonstration proposal work, built from real, live federal solicitations - so you can judge the quality before you spend anything.

Every sample in this pack uses a fictional bidder and is clearly labelled demonstration-only. That is deliberate: we will not invent clients, wins or testimonials - and we will never invent yours either. What you CAN judge here is real: structure, compliance discipline, SLA and risk thinking, and writing quality.

What is inside

- Sample 1 - U.S. Air Force elevator maintenance, Aviano AB (FA568227Q8001): executive summary + SLA table
- Sample 2 - U.S. Army Education Support Contract, Fort Knox (W9124D27RA006): case lifecycle + QA approach
- Sample 3 - USACE QA Services IDIQ, Puerto Rico & USVI: risk thinking
- How a compliance matrix works - and a real filled sample (NASA Goddard) available as a free Excel download on our site
- Exactly what working with us costs, and how to start by email

Sample 1 - Aviano Air Base, Italy

Vertical Transportation Equipment: maintenance, repair & inspection for the 31st Contracting Squadron (FA568227Q8001). Fictional bidder: Alpina Facility Services S.r.l.

"Full-maintenance coverage - one monthly fixed price, zero surprise invoices - delivered by mechanics stationed within 45 minutes of the base, with guaranteed emergency response to mission-critical facilities."

SLA commitments (excerpt)

- Emergency on-site response: 2 hours or less - remedy: 5% monthly fee credit per breach
- Preventive maintenance: 100% of schedule - catch-up within 72 hours
- Entrapment assistance: 24/7 on-call - immediate escalation
- Routine calls: next business day, at no additional charge

Win themes used: total cost certainty, mission-first emergency response, full Italian/EU regulatory compliance including the required 2-year warranty. The full package carried a 12-requirement compliance matrix, a risk matrix (obsolete parts, base access, mission-critical outage) and a priced financial model.

Sample 2 - Fort Knox, Kentucky

Education Service Support Contract (ESSC) for MICC Fort Knox (W9124D27RA006). Fictional bidder: Bluegrass Education Support LLC (fictional WOSB).

"A dedicated on-site team that owns every case from first contact to final disposition - with average case cycle time 30% below the Army's standard."

Five-stage case lifecycle (excerpt)

- Intake - logged in the case tracker within 4 business hours
- Research - regulations, records and law reviewed, sources cited in the case file
- Recommendation - disposition drafted with regulatory justification for Government approval
- Signature package - response prepared in Army correspondence format
- Release - disposition transmitted and the case closed

Quality approach: 100% QA review of recommendations for the first 90 days, then risk-based sampling of at least 25%, with a monthly quality report mapped to the compliance matrix (10 requirements). Set-aside eligibility (WOSB) is handled explicitly in the matrix, not buried in narrative.

Sample 3 - USACE, Puerto Rico & USVI

Construction quality-assurance services under a \$35M IDIQ for the U.S. Army Corps of Engineers. Fictional bidder, demonstration package.

"A San Juan-based QA team that puts certified eyes on every critical structure - dams, levees, flood gates, pump stations - with daily inspection reports the District can defend in any audit."

Risk matrix (excerpt)

- Hurricane disruption -> pre-season continuity plan, resume within 72 hours
- Remote site access -> pre-positioned field kit
- Calibration lapse -> monthly certified schedule

The package structured a 5.5-year IDIQ pricing model and a 10-requirement compliance matrix. Island-based rapid deployment and in-house certified testing carried the win themes.

The compliance matrix comes first

Evaluators check compliance before they read narrative. A solicitation's 'shall' statements are extracted into a matrix - every requirement quoted exactly, marked Compliant / Partially / Non-compliant, mapped to the proposal section that answers it, with risk flags on anything needing a decision. Build the matrix first. Write second. That order is the whole habit.

See a real one: our site carries a free, filled sample compliance matrix (Excel) built for NASA Goddard's HBG Support Services II solicitation (80GSFC27R0015, 16 requirements) - including the items honestly flagged 'verify in the solicitation attachments' where the public documents do not settle the point. We flag what we cannot verify instead of guessing. Your bid deserves the same discipline.

What it costs - the full, fixed list

- Compliance matrix + bid/no-bid review: \$149 flat per tender, 48 hours
- Full proposal package: from \$950 (matrix, technical narrative, pricing model)
- Red-team review of your draft: \$299 flat
- Outsourced bid department: from \$2,000/month + 3% success fee on awards

How to start

Email the solicitation (or its SAM.gov link) to info@bidwisebureau.com. We reply within one business day with an honest bid/no-bid read and a fixed price before you pay anything. No calls, no forms that demand your phone number, no lock-in - and every document we produce is 100% yours.